



Credit Suisse, Asian Technology Conference 2013

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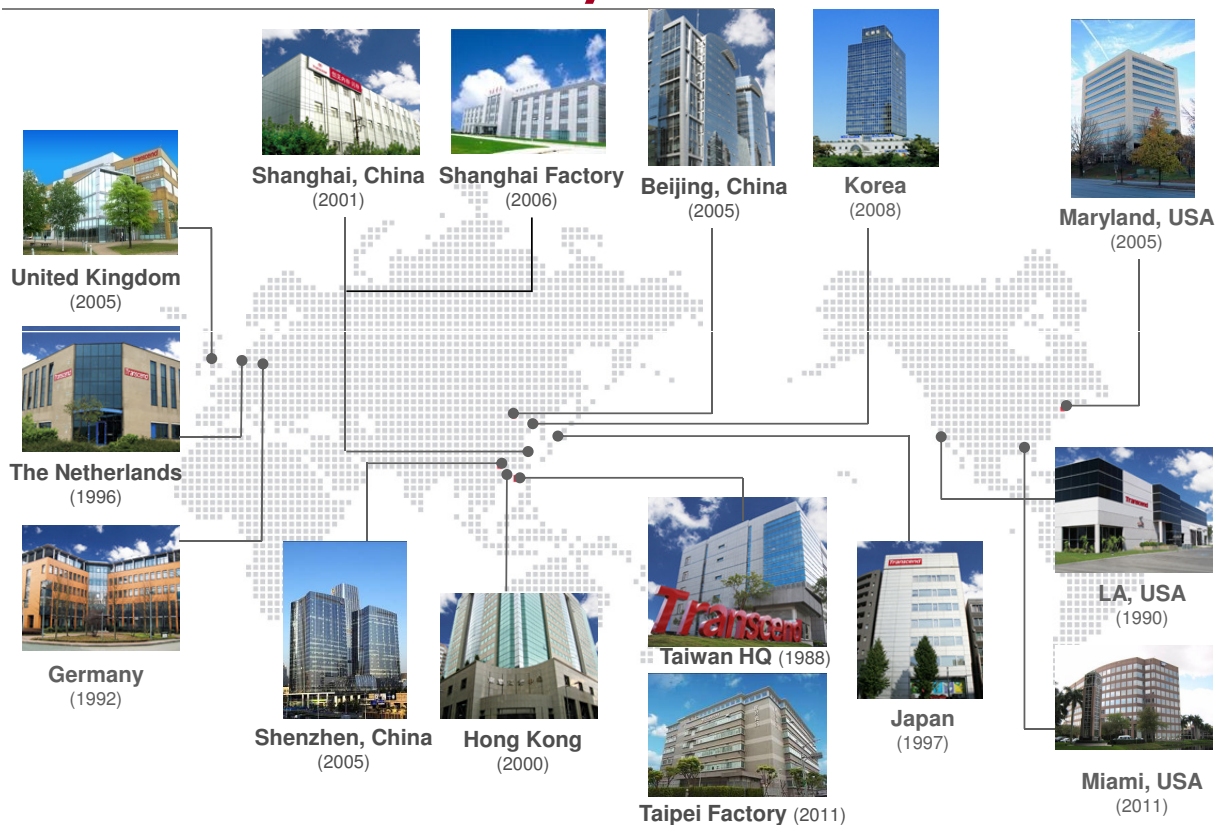


About Transcend

- **Founded in 1988**
- **Headquarters in Taipei, Taiwan**
- **12 branch offices in 7 countries**
- **Went public in Taiwan in May 2001**
- **Taiwan's Top 20 global brands**
- **2400+ employees worldwide**



Worldwide Offices/ Factories



2013Q2 Consolidated I/S(IFRSs)

Unit: NTD\$ million (Except EPS)

	2013Q2		2012Q2		YoY
	Amount	%	Amount	%	%
Sales	13,019	100.0	12,262	100.0	6.2
Cost of goods sold	10,336	79.4	9,982	81.4	3.5
Sales Margin	2,683	20.6	2,280	18.6	17.7
Operating Expenses	803	6.2	724	5.9	10.9
Operating Income	1,880	14.4	1,556	12.7	20.8
Non-Operating Income	276	2.1	27	0.2	911.5
Income Before Tax	2,156	16.6	1,583	12.9	36.2
Net Income	1,873	14.4	1,360	11.1	37.7
Other Compre. income	86	0.7	15	0.1	465.1
Comprehensive income	1,959	15.0	1,376	11.2	42.4
Earnings Per Share	4.35		3.16		

Note : Reviewed, Not audited

2013Q2 Consolidated B/S(IFRSs)

Unit: NTD\$ million

	2013Q2		2012Q2		YoY	
	Amount	%	Amount	%	%	
Total Assets	24,767	100.0	23,248	100.0	6.5	
Current Assets	20,293	81.9	18,572	79.9	9.3	
Cash & Marketable Sec.	10,097	40.8	10,508	45.2	-	3.9
Accounts Receivable	2,919	11.8	2,616	11.3	11.6	
Inventory	6,525	26.3	4,231	18.2	54.2	
Fixed Assets	3,736	15.1	3,902	16.8	-	4.3
Total Liabilities	6,313	25.5	5,439	23.4	16.1	
Current Liabilities	5,870	23.7	5,064	21.8	15.9	
Accounts Payable	2,272	9.2	1,812	7.8	25.4	
Total Equities	18,454	74.5	17,808	76.6	3.6	
Financial Ratio <small>(Note 1)</small>						
Return on Equity	20.30		15.28			
Return on Assets	15.12		11.70			

Note 1 : Net income is adjusted to yearly base

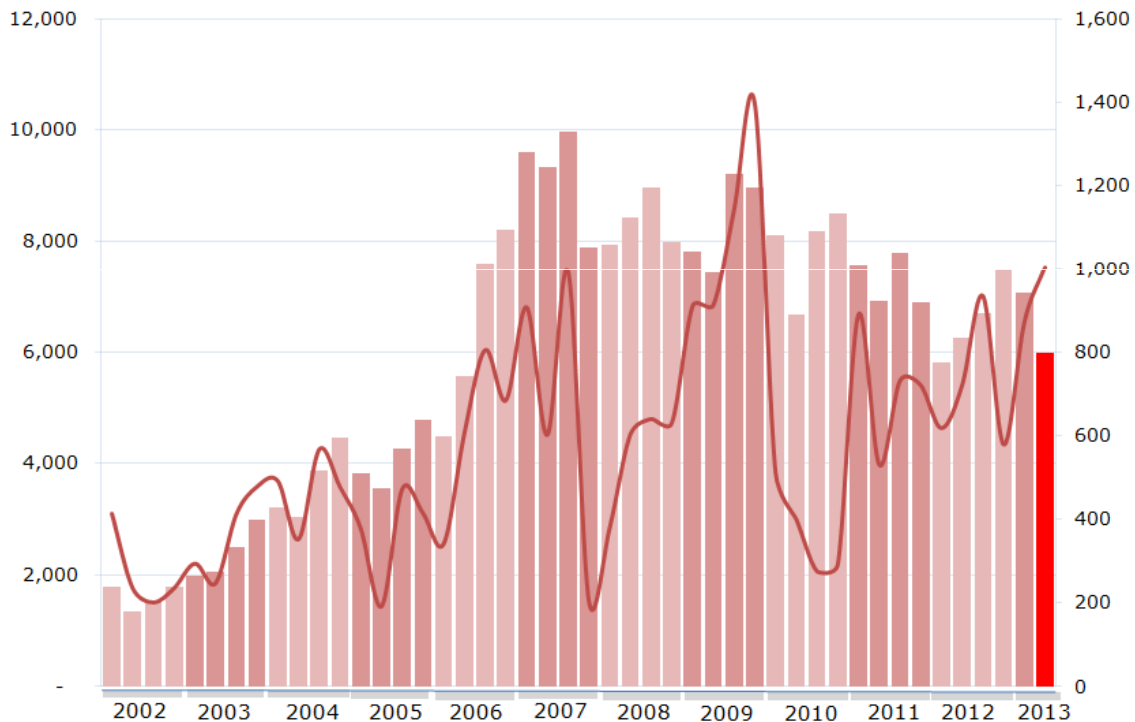
Note 2 : Reviewed, Not audited

Revenue and Net Income(By Quarter)

Unit:NTD\$million

Net Sales Net Income

Unit: NTD\$million



Note : 2002-2012 ROC GAAP; 2013 onward IFRSs

2007-2013 EPS Summary

	Q1	Q2	Q3	Q4	Total
2007	2.68	1.78	2.82	0.50	7.78
2008	0.97	1.53	1.42	1.51	5.43
2009	2.30	2.31	2.50	3.31	10.42
2010	1.21	0.94	0.64	0.69	3.48
2011	2.09	1.24	1.71	1.68	6.72
2012	1.43	1.67	2.16	1.35	6.61
2013	2.02	2.33			

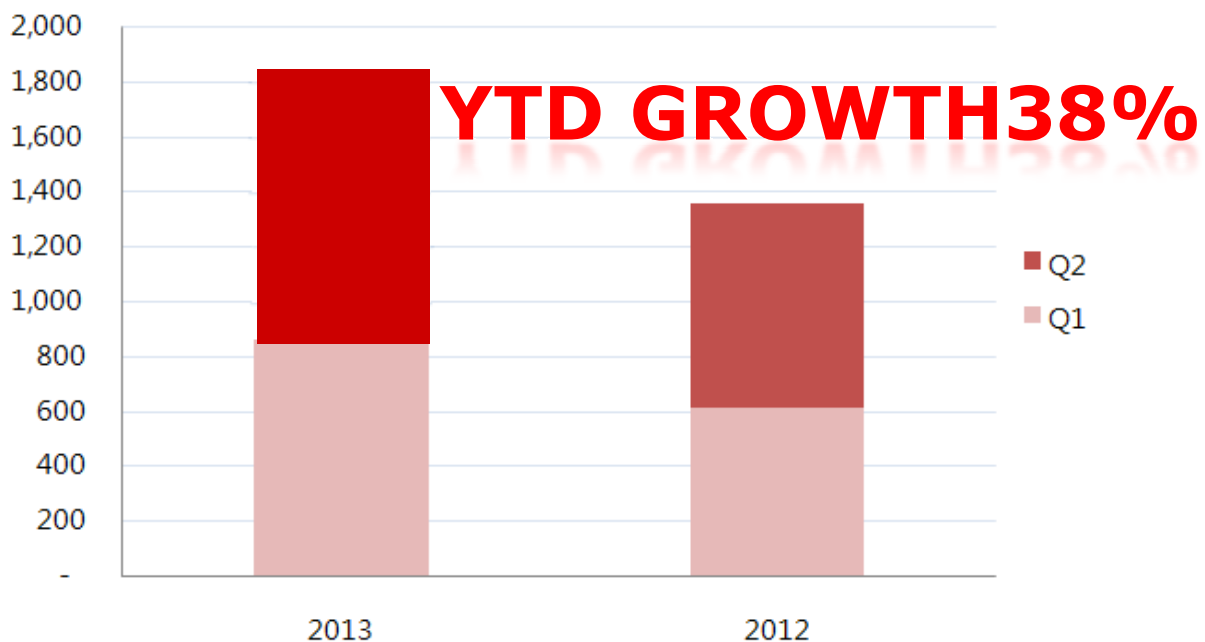
Note: 2007-2012 ROC GAAP; 2013 onward IFRSs.

2007-2013 Average EPS \$1.72 by quarter
6-year(2007-2012) Average EPS \$ 6.74

Capital stock in 2007:NTD3.4 billions=> 2010: NTD4.2 billions
Capital stock in 2013:NTD4.3 billions

Net income comparison(IFRSs)

Unit: NTD\$million



2013H1 N/I NTD\$1.87 B, Leads the industry



Thank you

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